



March 31, 2025

Dear Community Partner,

Last year, I shared the stress that inflation was inflicting on low-income families in our communities and that we had seen a 30% increase in need, serving 2400 individuals in January 2023. These families continue to feel the impact of inflation and in January 2024, we served over 3000 individuals relying on the food bank for food assistance. The pressure of increased food, rent, gas and medical care costs is a frightening experience for our vulnerable neighbors:

Sarah is a single, elderly woman on disability due to cancer, who recently came for help after she lost her house in a fire, *"I already had very limited resources before the fire and now, I'm just devastated. You have no idea how much this food means to me during this traumatic time."*

Charles is an elderly man living alone and unable to get out of his home due to severe health issues and gets food delivered from volunteers in Angel on Wheels program. Charles recently shared, *"When Mariko comes to my home to deliver groceries, it is the highlight of my week. Not only do I get the food that I need, I get a visit from a caring friend."* These are some of the real people that we have the privilege to serve every day.

The mission of Twin Lakes Food Bank is to provide food and support to individuals and families in crisis who are experiencing food insecurity. Our mission is simple -- we are committed to feed and support food insecure families in the greater Folsom community. Regardless of the circumstances that bring people into our food bank, every human being has the basic right to access nutritious food. With our programs and services, we provide this basic human right with dignity and respect for over 3000 men, women and children every month.

The Twin Lake Food Bank Gala is our primary fundraiser that supports these programs and services. Organizations like yours have supported this event and I hope that this year is no exception. ***We invite you to become one of our sponsors for this year's Gala on Friday, November 7, 2025.*** The challenges of our food insecure neighbors are rising; as the price of groceries are increasing yet again, families already living with more month than money are feeling despair; this fundraiser is vital to expand our program capacity and respond to the needs for so many in our community.

As a sponsor, you will receive positive media attention from your association with Twin Lakes Food Bank, which has an excellent reputation and growing recognition in the greater Sacramento area. I have attached our available sponsorship levels to guide you toward the best option for your organization. Please email me at lisatuter@twinlakesfoodbank.org with your sponsorship commitment and check payment **no later than June 30, 2025.** We look forward to working with you.

Best Regards,

A handwritten signature in cursive script, appearing to read "Lisa Tuter".

Lisa Tuter, Executive Director
Twin Lakes Food Bank
916-345-3225
lisatuter@twinlakesfoodbank.org

Gala 2025 Sponsorship Opportunities

Please note that some of the following sponsorship opportunities may already be full. Please reach out to Lisa Tuter for details.

All Sponsors shall receive acknowledgement in:

- Social media post
- Gala slide presentation
- Gala program ad (sizes listed at sponsor levels)
- Company logo and link on Twin Lakes website (duration listed at sponsor level)
- Recognition in Twin Lakes e-newsletters (duration listed at sponsor level)

Sponsorship Levels

Presenting - \$10,000 (1) (0 LEFT)

- Includes VIP Gala table (8 tickets/center)
- Full page advertisement in Gala program
- Company logo and link on Twin Lakes website for 12 months
- Recognition in Twin Lakes e-newsletters for 12 months
- VIP lunch and tour of Twin Lakes Food Bank

Transforming Lives- \$5000 (0 LEFT)

- Includes VIP Gala seats (4 tickets)
- 3/4 page advertisement in Gala program
- Company logo and link on Twin Lakes website for 9 months
- Recognition in Twin Lakes e-newsletters for 9 months

Building Community- \$3000 (0 LEFT)

- Includes VIP Gala seats (2 tickets)
- 1/2 page advertisement in Gala program
- Company logo and link on Twin Lakes website for 6 months
- Recognition in Twin Lakes e-newsletters for 6 months

Helping Hand- \$1000 (check for availability)

- 1/4 page advertisement in Gala program
- Company logo and link on Twin Lakes website for 3 months
- Recognition in Twin Lakes e-newsletters for 3 months

Deadlines & Marketing Information

All artwork and logos must be submitted to Rachel Hill at:
RachelHill@TwinLakesFoodBank.org

Logos:

Accepted Logo formats (PNG or SVG)

Must provide the following versions of your logo:

1. all black logo
2. all white logo
3. full color logo

***Logos must be submitted with Sponsorship.**

Artwork:

***Deadline for artwork is October 3rd, 2025. Ads submitted after this date are not guaranteed a page in the event program or event visuals.**

Ad's must be submitted as a PNG file in CMYK.

Please review the following Chart for your ad details.

Sponsorship Level	Dimensions
\$10,000	8.5 height x 5.5 width
\$5,000	6.3 height x 5.5 width
\$3,000	4.25 height x 5.5 width
\$1,000	2.2 height x 5.5 width